

9-Oct-12

TO: Susie Toma  
Cheryl Long

copy: Cedric Thomas  
Jennifer Stewart  
DeAnna Datillo  
**Public File**

FROM: Dawn Tavoletti

RE: **Political Rebate**  
Candidate: T Murphy  
Week of: 10/1 - 10/7  
Contract Number: 334836 - HL 6357730

Dayparts:

Line #	ordered	Length	rate paid	Rate Section	# of spots	LUC	Rebate amount
9	10-11P Tue	:30	\$2,000	5	1	\$1,500	\$500
14	1205-1235A Sun	:30	\$300	5	1	\$75	\$225

**TOTAL REBATE (Gross) \$725**  
**(Net) \$616.25**



# Billing Adjustment Form

☒ WPXI-TV

☐ PCNC

☐ EPXI

☐ WPXI.com

☐ WPXI Mobile



Agency Brabender Cox

Write-up Date 10/9/12

Client Pol. T. Murphy

Requested By A. Tavoletti

Campaign/Title Congress

Resolution Date \_\_\_\_\_

**Reason:**

Customer Deduction \_\_\_\_\_

Sales Person Error \_\_\_\_\_

Billing Error \_\_\_\_\_

Traffic Error \_\_\_\_\_

Separation/Scheduling Problem \_\_\_\_\_

Late Run \_\_\_\_\_

Other ☒ \_\_\_\_\_

**Reference:**

Invoice No. \_\_\_\_\_

Invoice Date \_\_\_\_\_

Contract No. 334836

Explanation of Adjustments by Requestor: LUC

Additional Explanation by \_\_\_\_\_:

GROSS Amount to be Credited: \$ <u>725.00</u>	Debited: \$ _____
NET Amount to be Credited: \$ <u>616.25</u>	Debited: \$ _____

**ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:**

1. Account Executive: \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_

2. Local/National Sales Manager: A. Tavoletti Approved ☒ Date 10/9/12

3. General Sales Manager: \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_

General Manager (Over \$5000): \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_

4. Final Approval: Controller: \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_

Entered On Spreadsheet _____	Entered as done _____	Entered in OSI _____
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WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

BrabenderCox  
1218 Grandview Avenue  
1st Floor  
Pittsburgh, PE 15211

# Contract # 334836

Schedule Dates 10/02/12-10/07/12  
Advertiser Po/T Murphy/R/Con/PA (16299)  
Agency BrabenderCox (3844)  
Product Political - Federal Candidate (1067)  
Brand POL/T MURPHY/R/CON/PA (29258)  
Salesperson Telerep/Washington DC, Washington DC (1040)  
Sales Office Telerep/Washington DC  
Buyer Name BRAENDER,LIZ  
Phone/Fax /  
CPE N/A  
Account Types National/Political  
Billing Type Standard  
Comments MURPHY 10/01  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 10/01/12  
Last Modified 10/04/12  
Entered By Jennifer Stewart  
CO-OP Yes  
Headline # 06357730  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$3,131.25  
Net Total \$17,743.75  
Sales Tax

Pittsburgh (WPXI)  
By Broadcast Month Spots Rate  
Oct. 2012 28 \$20,875.00  
Grand Total: 28 \$20,875.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	7A- 8A (EST)	2	1	1	1	1				5	\$625.00	\$3,125.00	Pittsburgh (WPXI)	TODAY 7-8A/1	10/1/12
2.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	5P- 5:30P (EST)	1	1	1	1	1				4	\$800.00	\$3,200.00	Pittsburgh (WPXI)	NEWS 5-530P/2	10/1/12
3.0	Normal Line / Spot	10/06/12-10/06/12	5	:30	6A- 8A (EST)							1		1	\$250.00	\$250.00	Pittsburgh (WPXI)	SAT NEWS 6-8A/5	10/1/12
4.0	Normal Line / Spot	10/06/12-10/06/12	5	:30	8A- 10:30A (EST)							1		1	\$275.00	\$275.00	Pittsburgh (WPXI)	SAT NEWS 6-1030A/6	10/1/12
5.0	Normal Line / Spot	10/06/12-10/06/12	4	:30	6P- CHANNEl 11 NEWS							1		1	\$625.00	\$625.00	Pittsburgh (WPXI)	NEWS 6-630P/7	10/1/12
6.0	Normal Line / Spot	10/06/12-10/06/12	4	:30	10:59P- CHANNEl 11 NEWS							1		1	\$2,100.00	\$2,100.00	Pittsburgh (WPXI)	LATE NEWS/8	10/1/12
7.0	Normal Line / Spot	10/07/12-10/07/12	5	:30	5:30A- 8A (EST)							1		1	\$250.00	\$250.00	Pittsburgh (WPXI)	SUN NEWS 530A-8A/9	10/1/12
8.0	Normal Line / Spot	10/07/12-10/07/12	5	:30	8A- 9A (EST)							1		1	\$275.00	\$275.00	Pittsburgh (WPXI)	SUN NEWS 8-9A/10	10/1/12
9.0	Normal Line / Prime	10/02/12-10/02/12	5	:30	10P- Parenthood 10-11P								1	1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	PARENTHOOD 10-11P/12	10/1/12
10.0	Normal Line / Spot	10/02/12-10/05/12	5	:30	4:58A- Channel 11 News	2	X	X	X	X				2	\$300.00	\$600.00	Pittsburgh (WPXI)	NEWS 5-530A/13	10/1/12
11.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	5:30P- 6P (EST)									4	\$800.00	\$3,200.00	Pittsburgh (WPXI)	NEWS 530-6P/3	10/1/12
12.0	Normal Line / Spot	10/02/12-10/05/12	4	:30	5:58P- Channel 11 News At 6pm M-F									4	\$1,000.00	\$4,000.00	Pittsburgh (WPXI)	NEWS 6-630P/4	10/1/12
13.0	Normal Line / Spot	10/07/12-10/07/12	4	:30	6P- CHANNEl 11 NEWS								1	1	\$675.00	\$675.00	Pittsburgh (WPXI)	NEWS 6-630P/11	10/1/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



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14.0	Normal Line / Spot	10/07/12-10/07/12	5	:30	12:05A- Cash Cab 12A								1	1	\$300.00	75	\$300.00	Pittsburgh (WPXI)	CASH CAB 1205-1235A/14	10/4/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: \_\_\_\_\_

Date: \_\_\_\_\_

Accepted Station: \_\_\_\_\_

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